Professional Pet Sitting Etc. News

2008 Issue

January—December 2008

Interesting Points :

- Check out our website to see how we can save you time, gas and money!! FREE pet sitting? See inside for details or call our office.
- Did you know that a work day break for your dog (of any age) is SO important to a dogs' mental and physical well being that many animal welfare organizations will not adopt a dog to a home where a family member or business (like ours) is not set up to do a let out if everyone is at work or school? Do the right thing and provide a break for your dog every 3-4 hours. Call today and Start service tomorrow.
- Did you know that all cats are obligatory carnivores? That means that their digestive system is not set up to process grains or foods high in carbohydrates. And what do most of us feed our cats…..dry foods that are made mostly of grains and have high carbohydrates. Learn more, read the book "Your Cat" by Dr. Elizabeth Hodgekins.
- Did you know that we can also help people that have NO pets? We will do house checks, bring in mail, newspapers, etc. for those on vacation or in the hospital.

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Note from Dori

Happy Holidays!

Where does the time go, the year is almost gone already. Please call soon for holiday reservations. We have some gifts for the animal lover on your list, such as Gift Certificates for pet sitting, toys, etc.

Once again, I extend thanks to our amazing, wonderful clients, loving caring pet sitters and all the great businesses who have great faith in us. I am grateful to you all.

The big thing this year is the economy. Many of you have been great to our pet sitters and have left very generous tips. THANK YOU. Our company and our pet sitters are very grateful.

We are still helping animals and animal welfare organizations. We sponsored many events this year. You can go to our events section on our website to see where we were this year.

.Also, keep in mind that all the shelters are bursting with pets needing homes. If you have room for a furry life-long addition, please ADOPT (for a list of shelters on our website, go to resources and links).

We finally have a great web host, who has shown us how to make our own changes on our website. **If you have not been on our website in a while, check it out.**

There is a great educational section, products for sale, History of Prof. Pet Sitting, my history, Frequently asked questions and much more. There are many great new pictures (one of me at 3 years). We would love to include pictures of your pets and testimonials, so please send them our way. Coming soon is a blog with me and other pet people.

If you do have any questions, feel free to e-mail or leave a message 24/7 , press # once or twice if you want to bypass the recordings and just leave a message. I am working hard to grow our company and expand our services to help you, our clients.

I have read one of the most eye opening books about cats. I believe that every cat owner should read this book to understand cat nutrition and what you can do to help if your cat is plagued by diabetes, IBS, kidney disease, etc. Even if you have a healthy cat, this book is a must. "Your Cat" by Dr. Elizabeth Hodgekins (we have copies for sale). I will be discussing this book when we start are blog. If you have any suggestions on pet related issues that we can discuss on the blog, please e-mail them to me. I hope that you can join us.

Thank you for choosing our company, Dori

E-newsletters & updating your registration

E-newsletter — Many of you may have received our first e-newsletter. In the future, we will be notifying you on events, specials, seminars, educational opportunities, animal alerts, animal news by e-mail.

Please go to our website—www.profpetsit.com and sign up.

Updating your registration

If it has been more than 2-3 years since you registered with us, we need to update all of your forms. It is no charge & we can schedule a 5 minute call/e-mail, to quickly go over numbers, pet care information, etc. All to make sure we take great care of your pets. Then we will fax it to you-check it, sign & mail back.

Work Day Let Out — a few openings left in many areas. Sign up now—call office for details and discounts

Holiday Pet Safety

There is nothing better than gathering family and friends for the holidays. Many of us include our pets in all the holiday festivities but there are some things that maybe harmful to our pets. The ASPCA and Prof. Pet Sitting want all of our pet owners to be aware of potential problems (some deadly) this holiday season.

1. **Avoid stomach and digestive upset**—"tis the season for overeating and we love to indulge our pets. Try to keep your pets on their normal diet. If you just can't help giving your pets some of the holiday feast, keep it to a minimum. A small piece of turkey probably will be okay, but a large plateful of turkey, potatoes, gravy, etc. could lead to severe diarrhea and vomiting. Never give any bones (can splinter, cause blockages), greasy, spicy or fatty foods and stay away from chocolate (and any candies containing a sweetener—xylitol). Always keep pets away from any alcoholic beverages (some pets may go into coma and respiratory failure).

2. **Cover the Christmas tree water**—The tree may leach fertilizer/chemicals in the water causing stomach upset.

3. **Decorations can be dangerous**—Ribbons and tinsel can be deadly, if ingested they can become lodged, requiring immediate surgery if caught early, death if not. Other dangers are wires, cords, glass ornaments, all can be hazardous if chewed.

4. **NEW HOLIDAY PET**—if you are considering giving a pet as a gift, please be sure that the person wants a pet. After the holidays there is a surge in pets left at shelters. Try making a pet basket instead, fill with needed pet care items, food, brush, bowls (pet sitting gift certificate!), and a coupon to pay the adoption fee of the chosen pet. It can be costly to own a pet, so may sure that this expense can fit into their budget. Adopting after the holiday bustle, will help the new pet settle in to a calm home. Letting the new owner and new pet choose each other will ensure a great life long relationship.

Did you know that if you adopt a pet and use our services to care for that pet within 60 days, your first paid visit will be donated to the shelter you adopted from. ADOPT A PET TODAY.

NO Confirmation?

If you call for a reservation, please give us 24 to 48 hours to call you for a confirmation (**all calls are made Mon.-Thurs, 9am to 12pm**). If you do not receive a confirmation, please call our office again. On a couple of occasions, we have made our confirmation calls and the owners had not received them (their answering machine failed, someone erased the message and did not tell anyone, etc.). Since the owner thought that they did not get a confirmation, they decided to make other arrangements. They did not know that we were all set and we did not know that they made other arrangements. We went as scheduled and found that we were not needed (dogs were in the kennel or a friend was caring, etc). Please, if this ever happens, call our office again, to :

Make sure we got your message,
That your reservation is confirmed.

If you make other arrangements, call and cancel with us (even if you do not get a confirmation call). It is **very rare** that we can not accommodate your reservations. We will ALWAYS call with a confirmation.

If our office is closed and you need pet care, we do hear messages once per day in case of emergencies. We maybe able to help. There is a charge for all calls made when we are closed, but if we can help we will call with a confirmation after a pet sitter is confirmed. If you have made other arrangements by the time we make a confirmation, you will still be responsible for the call charge. For Cancellation policies, check out website,

To ensure peace of mind—we encourage RE-CONFIRMATIONS. Many people call 2-3 days BEFORE they leave, and even though they have received a confirmation, they call to say they are leaving and make sure to let us know if anything (dates, contact numbers etc.) has changed. WE LOVE RE-CONFIRMATIONS. It gives you and us, peace of mind, **AND ALWAYS CALL AND LET US KNOW YOU HAVE ARRIVED HOME SAFELY**. Note: your reservation will end even if you do not call when you arrive home, so if you need to extend, you must call our office.

Employment Opportunities

Become a petsitter with us! We are adding sitters in many areas. We have many petsitters on staff and most have been with us 3 to 11 years!!! They have fun loving and playing with all of the wonderful pets entrusted in our care and they earn money. You can too! Just listen to our employment information recording, call 888-8088 ,press # 7. The employment information recording is about 10 minutes long and tells you what we expect and what you can expect. If you are still interested, then please leave us your daytime home, work or cell number. We will call you back (between 9am-12pm, Mon.-Thur.), answer any other questions you may have and set up a time to fill out an application. Please, only call if you are serious about having a great time and earning money. We do not like to have many petsitters come and go, so we ask that you commit to at least 6 months or longer. This helps the pets in our care so they can trust you without having a new face to get to know. So call now and start having long term fun earning money!

Great for moms, retirees & others. Check our website—Employment

When you go away, ALWAYS let our office know your cell numbers and destination numbers (cells do not work everywhere). Also, let our office know of any medications, medical changes, new pets and any other changes since the last time we visited.

Advantages & Benefits of Prof. Pet Sitting

A few months ago, a kennel owner wrote an article in one of our local newspapers about the pros and cons of various pet care. Of course she made boarding sound great, however, she wrote under pros to pet sitting: NONE!!!! Of course, anyone who knows about pet sitting realizes that it was mis-information. However, here are some obvious pros -

Advantages for your pets:

- In your home, your pet remains in his or her secure environment, where all the sights, smells and sounds are familiar.
- In your home, your pet follows his or her customary diet and exercise routine. Some pets get very depressed and may stop eating in a pet care facility.
- Your pet is not traumatized by travel in a vehicle.
- In your home, your pet is not exposed to other animals, diseases, fleas, ticks and other parasites. Most pet care facilities do their best to keep things at bay, however, it only takes one infected pet to spread it from pet to pet in close quarters.
- In your home, your pet is not traumatized from other pets trying to fight with them (pets can go home with cuts, scrapes and bites) in a group environment at a pet care facility. Some pets become aggressive with other pets when they go home.
- Your pet will be less stressed left at home.
- Your pet will stay happy left at home. Some pets will come home with diarrhea, anxiety, destructive chewing, and other behavioral problems after being in a pet care facility.
- In your home, your pet will not regress in housebreaking. When pets are at pet care facilities, they are allowed to go to the bathroom where ever, when ever they want. Sometimes, these pets think it is okay to do at home also.
- Your pet will be happy in his/her home rather than in a cold, lonely environment away from home.
- Pets in their own home, do very well alone when you are away. Most pets are home alone while you are at work and at night when everyone is sleeping (in most cases, there is no need for a sitter overnight). We do recommend a visit in the middle of your work day and three (or 4) visits per day while you are away.
- Most importantly, your pet receives love and personal **ONE ON ONE** attention while you are away or at work, whereas in a pet care facility it could be up to 25 dogs to one person (in some cases 25+).
- Your pet will not have to spend extra time away from home, due to the pet care facility being closed on a Sunday or a holiday.
- **Shy pets, cats, birds, rabbits, guinea pigs and other small pets always do better in their own home environment** rather than in a pet care facility.

Benefits for you, the owner include:

- **SAVE GAS** - we come to **your** home.
- **SAVE MONEY** - in multi pet households, our prices will be less expensive then a pet care facility, also you do not have to pay for extra days if you come home on a Sunday or holiday when pet care facilities are closed (or when you come home at 3am).
- **SAVE TIME** - no need to take time out of your already busy day to drop off your pets or pick them up.
- You are not inconvenienced (or traumatized!) by transporting your pet.
- You are not stressed having to drop off or pick up your pet in certain time periods. You will pay extra if you are late to pick up at a pet care facility.
- With us, you will ALWAYS be covered in emergencies, such as hospitalization or death in the family.
- Once you are a registered client with us, You will NEVER have to worry about finding another pet sitter if the sitter moves away, if they come down with the flu, if they have a death in the family, if their car doesn't start, if they need to have a full time job, etc. Professional Pet Sitting has 38+ pet sitters on staff, for those with confirmed reservations.
- **SAVE TIME** - Also you will never have to spend extra time checking any pet care facilities, on another pet sitter, pet sitting company (or on every independent contractor).

Plus there are MORE…..

Check out our website www.profpetsit.com for complete and updated Advantages list.

Do you hate litter box duty, but LOVE your cat?

No problem, we can help you. We can schedule to come in Monday - Friday or seven days a week, to scoop litter boxes, give fresh food and water and give lots of TLC to your kitties. We can do this while you are hard at work everyday, while you are at home, while on vacation, or if you are hospitalized. Veterinarians recommend that litter boxes be scooped at least once a day, ideally twice per day. No more litter box duty for you, we will do it for you. Ask about Discounts.

3 ways to earn *FREE* Pet Sitting

1. If you work all day and own a dog or a cat sign up NOW for work day let out or litter box maintenance. If you sign up for a Gold Plan of 6 months or 1 year of Monday—Friday pet care visits, you could receive a discounted rate or your first week FREE.
2. Send a friend, neighbor, family or co-worker to us for Monday—Friday Work Day Let Out or Litter box Maintenance. If they sign up for a Gold Plan of 6 months or 1 year of service, you could receive $50 credit for the next time you need pet sitting.
3. Send a friend, neighbor, family or co-worker who needs pet sitting for a business trip or vacation (of at least 3 or more visits) and you could receive $25 credit toward your next pet sitting reservation.

Call now, offer will expire soon. These offers and person's name (to receive credit) must be mentioned at the beginning of any service. New people must go through our registration (credit can not be used for reg.). Credit will be given after services are paid and rendered. Cancellations will negate offer and credit. Referring client must also call our office to ensure credit goes on their account. We do not want to make any mistakes. These offers can not be used with other discounts or specials.

Professional Pet Sitting Etc.

PO Box 402, Hudson, NH 03051
Phone: 603-888-8088, fax: 603-888-8090

Office call back Hours:
9am-12pm Monday - Thursday
Leave a message:
24 hours per day, 7 days a week

REGISTERED
BONDED, INSURED
POLICE BACKGROUND CHECKED
38+ PETSITTERS
3800+ PET CLIENTS

PET SITTING SINCE 1990!!!

Check out our website! www.profpetsit.com

ONE OF THE LARGEST PET SITTING COMPANIES IN THE UNITED STATES

PLEASE SEND TO:

ADDRESS CORRECTION REQUESTED

Please share this newsletter with friends, co-workers and family. Also place in your company's waiting area or employee break room. Thank you.

This newsletter, its entire contents can not be used in part or whole without written consent by owner. Our business name is a registered trademark and our logo is a registered service mark. We are an LLC company.

We care for pets for any reason– work day let out while you are at work, business trips, day trips, vacations, you have a broken leg and can not walk your dog, you are ill, you can not medicate and the list goes on…...

Do you work– pets home alone?

If you work 6 or more hours per day, and own a dog of any age, please give that dog a break. Ask a family member, friend, neighbor or use a company like ours. Many dogs would rather die than have an accident. Once a mid-day routine is established, do NOT stop. Your dog's body/mind will expect this much needed break.

It is so important to a dog's mental and physical well being to have a bathroom/exercise break every 3 or so hours that many animal welfare organizations will not adopt if there is not some arrangements for mid day breaks in place when everyone in the home is at work or school.

GIVE THE ULTIMATE GIFT OF LOVE TO YOUR DOG-WORK DAY LET OUT -Call our office today and sign up, **DISCOUNTS** available for long term plans. **Call now**.

We can make 1 to 4 visits to your home per day.

We also can medicate pets.

If you are going away for a few hours or for an entire 6 months, we can come to your home and care for your pets, one to four times per day. We make visits in the morning, mid day, supper and night - 365 days a year.

Also, all of our petsitters can give basic pill or liquid medications, as long as they are prescribed by a veterinarian and your pet is cooperative. In some areas, we have sitters that are also capable of giving fluids for cats needing them and insulin injections for diabetic pets. We can provide this when you go away or for owners who can not deal with needles, and need help with home care.

Call for more information.

HIGHLIGHTS IN THIS ISSUE

- Holiday Pet Safety
- Learn the Advantages of using our service
- If it has been more than 2—3 years since you have registered, please call to set up a time to update your forms
- Hate Cleaning Litter boxes? Read about this service.
- Find out how to Earn FREE pet sitting, and how we can save you time, gas and money
- Sign up for our newsletter online
- What do you do, if you did not receive a confirmation from us?
- Have fun earning money.